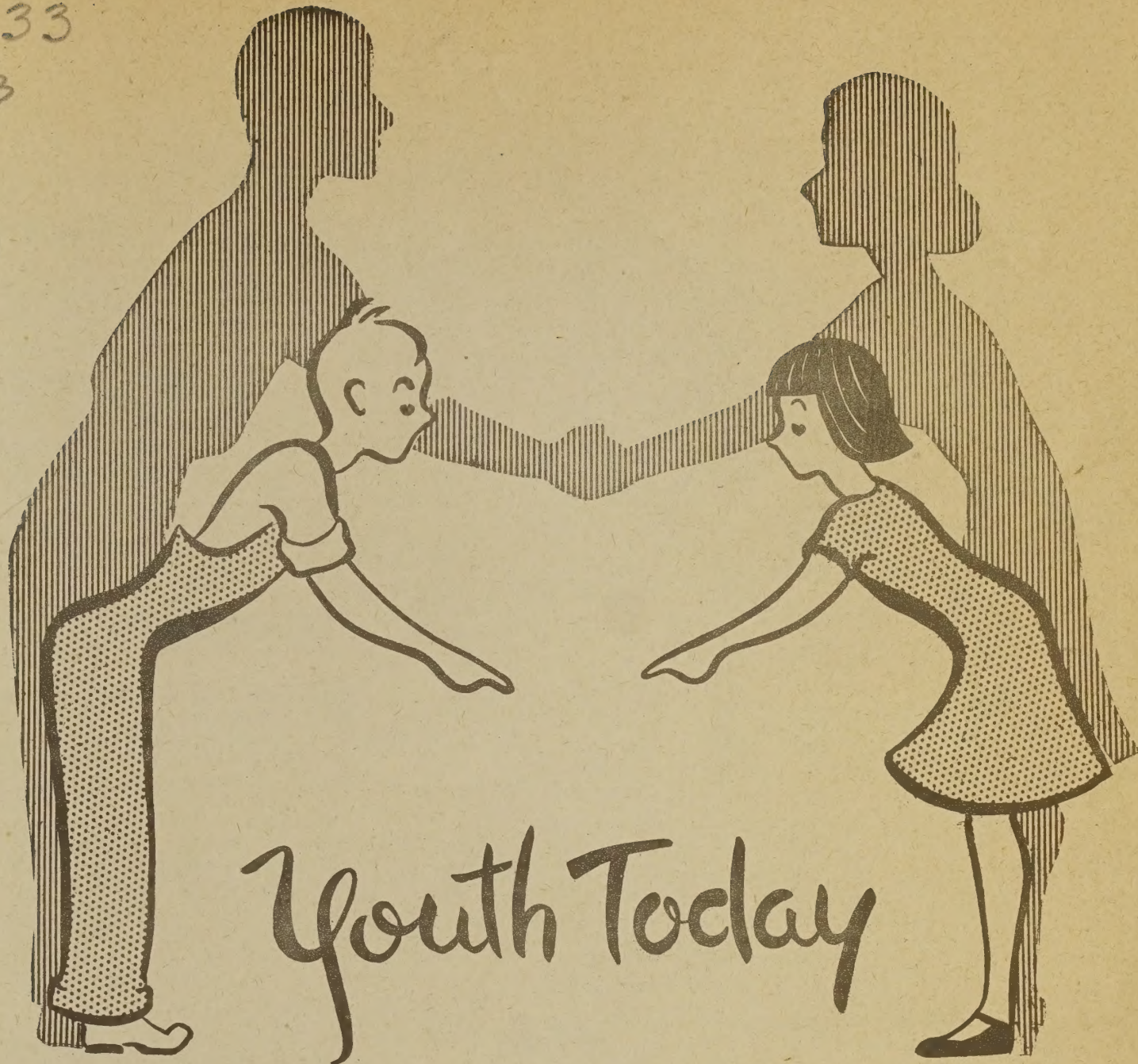


1.933

X83

Reserve



Youth Today

POWER USERS TOMORROW

You can help young folks along the lines of your *REA Cooperative* to learn the many uses of electricity by working with groups already directing educational programs. As a cooperative leader, you can ask county extension agents and teachers of vocational agriculture, shop and home economics classes to help by including in their activities

more subject matter about uses of electricity in the home and on the farm. These and other youth leaders need printed material from REA, from state agencies and from electrical equipment suppliers; they need help in obtaining visual aids and equipment and in arranging programs for classes and meetings of young peoples' groups.

HERE'S HOW YOU CAN HELP PROMOTE RURAL ELECTRIFICATION AMONG YOUNG PEOPLE



PUBLICITY

Here are some suggestions you might use in working with youth groups and youth leaders. Today's youth not only will be tomorrow's cooperative members but, by learning what electricity can do, they can help today's members to use it more efficiently.

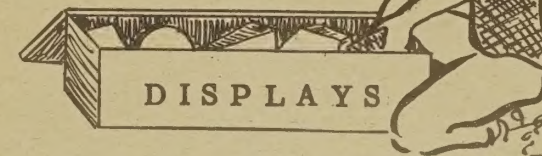
Folders on the 4-H Better farm-and-home Methods Electric Contest and the Frozen Food Contest can be obtained from REA or local extension agents and mailed to cooperative members or distributed direct to youth groups. Essay or poster contests can be sponsored by your cooperative through the schools or through publicity to your cooperative families.

The cooperative newsletter can print articles on local participation in such contests, or use material from REA's Newsletter Topics. Newsletters can also feature articles on what young people are doing with electricity on their farms or in their homes.



CO-OP HELP Cooperative leaders can offer help to young people with their electrification problems and can tell county

extension agents, teachers, cooperative members and leaders of youth groups that such help is available.



DISPLAYS

Cooperatives can provide displays for office windows featuring the work of grade or high school classes, of 4-H members or other young farmers in the electrical field. These displays may be prepared by young people themselves or by the cooperatives. They may be tied in with school activities or contests or with National 4-H Achievement Week (November 2 to 10, 1946), the National 4-H Club Congress (December 1 to 5, 1946), and National 4-H Club Week (March 1 to 9, 1947).

Order extra REA state college and manufacturers' bulletins on electrical subjects for youth activities. Let your members and schools know that these bulletins are avail-

able. Feature work by youth at your annual cooperative meeting; publicize it in news articles preceding and following the meeting. Stage a demonstration, exhibit, or skit on some electrical subject by youth group members or conduct a poster or essay



EXHIBITS

Office exhibits can be set up, such as wiring boards and home-made electrical equipment, for inspection by young people. These exhibits may be lent to schools for use in classes or club meetings and they can be made available for meetings of the youth sections of farm organizations in the community. REA "make it yourself" leaflets can accompany them. Electrical equipment easy to make includes pig, chick and lamb brooder, poultry lighting time-switch, motor table, IES-type table, floor and wall lamps.

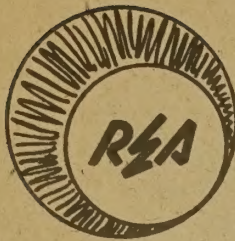
Furnish REA bulletins to county extension agents and teachers. Lend illustrative material for demonstrations and exhibits.

BULLETINS

ANNUAL MEETINGS

Or ask a teacher or a 4-H leader to discuss youth electrification work in his area. Seek the help of your local radio station farm director in presenting on the air local young people who have done a good electrification job.

JUL 13 1946



RURAL ELECTRIFICATION CLUB

A 4-H club or other similar group that meets regularly, elects officers, and conducts programs and discussions of electrical problems, is a fine medium for electrification work among young people. The success of such a club is dependent largely on its adult leadership. Offer your help in forming or leading a local

or county-wide rural electrification club. Or seek the help of an active cooperative member, a teacher, an electrical dealer or contractor. Encourage cooperative members' children to join such a club. If your State 4-H club office, extension agents, or teachers have no manual for this work, write REA for advice.



WORK THROUGH SCHOOLS

Besides giving educational leaders REA and other electrical bulletins, keep the fully informed on cooperative developments. Place their names on your mailing list. Offer them assistance in securing electrical supplies, films, demonstration material and staff aid for both daytime work and adult evening classes. Help arrange programs for groups under their direction, such as classes, 4-H clubs and the Future Farmers and Future Homemakers of America.

SPECIAL ACTIVITIES

Cooperative Office "Open House": Invite youth groups to an "Open House" in your office. Extend a special invitation to young folks served by or living near your lines. Conduct a tour of the office, explaining how a cooperative electric system runs its business. Include a movie and refreshments.

Tour of Farms: Arrange a tour of farms where full use of electricity and good farm management practices are combined. Choose farms where power is used wisely for production.

Visit to Power Plant: Take youth groups to see how power is generated; how it is transmitted and distributed. Include pointers on safety and tree-trimming.

Program Features: Offer to provide a program for a class or a youth club meeting whenever desired. Feature home-made and other equipment or tell about the safe use of electricity and

causes of outages on the lines and in the home.

Evening Classes: Conduct a few special meetings for cooperative members' children and youth club members -- perhaps four or five evening classes at weekly intervals. Make these sessions very practical; give young people an opportunity to learn by doing.

4-H Club Camp: If a 4-H club camp is held in your area, offer help with installation of wiring or demonstration equipment and with program features. You may ask a wiring inspector, teacher or wireman to give the type of training needed.

Rural Electrification Field Day: Hold a Rural Electrification Field Day with demonstrations by well-trained people, such as extension specialists or manufacturer's representatives and youth club members. You may combine this with a pot-luck lunch and a movie.

ACHIEVEMENT AWARDS

Assist extension agents in securing suitable awards for exhibits at fairs and for winners of the county 4-H electrification contests. Suitable prizes may be trips to club camp, conservation camp, district contest, or expenses to the rural electrification short course offered by most State agricultural Colleges. Small awards are sometimes offered to encourage youth club members to develop demonstrations

for a county electrical demonstration contest. Awards of electrical equipment may be offered to schools or to individual youths for other activities, such as poster or essay contests. Use this program outline to make your plans now. School, 4-H and other youth activities will help you to obtain a better-informed membership able and ready to make full and wise use of electric power.